



Cincinnati USA to bid on 2016 U.S. Olympic Marathon Trials **Bid effort led by Flying Pig Marathon with course design by U.S. Olympian Ryan Hall**

Photo credit: U.S. Olympians Julie Isphording, Ryan Hall and Mary Wineberg with Iris Simpson Bush of the Flying Pig Marathon at the Community Announcement.

CINCINNATI (August 8, 2013) – Officials from the Cincinnati Flying Pig Marathon in partnership with the Greater Cincinnati Sports Corporation hosted a community announcement attended by civic and business leaders today to share their intentions to bid on the 2016 Olympic Marathon Trials and to unveil their Bid Effort logo.

The bid, which is due August 15, is a collaborative effort between the Cincinnati Flying Pig Marathon and the Greater Cincinnati Sports Corporation. The Olympic Marathon Trials hosts the men's and women's 26.2 mile race in advance of the 2016 Summer Games to be held in Rio de Janeiro, August 5-21, 2016.

American long distance runner Ryan Hall, who won the 2008 United States Olympic Trials and placed 10th in the Olympic Marathon in Beijing, visited Cincinnati to oversee the marathon course design and consult with the Local Organizing Committee led by Iris Simpson Bush, executive director of the Flying Pig Marathon.

"Cincinnati USA and the Flying Pig Marathon are fortunate to have a strong running community along with an incredible volunteer and spectator network in which we can draw upon to support a major event like the U.S. Olympic Marathon Trials," said Bush, who has been involved in a leadership role with the Flying Pig Marathon since its inception in 1999.

According to the bid specifications, 100 male and 100 female marathon runners are expected to compete in the Olympic Marathon Trials attracting a national TV broadcast audience and tens of thousands of visitors to the host city for the event managed by USA Track & Field based in Indianapolis.

"We know Cincinnati USA has a great running community, anchored by the Flying Pig Marathon, the 17th largest U.S. running festival," said Jackie Reau, Board Chair, Greater Cincinnati Sports Corporation. "We want to leverage our community assets and enthusiasm to produce a world-class sporting event for the athletes representing USA Track & Field while shining a bright spotlight on Cincinnati USA as a great sports host city."

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