



Contact: Leslie Spencer
Greater Cincinnati Sports Corporation
(513) 345-3054
(513) 290-1079 Mobile
FOR IMMEDIATE RELEASE

Hundreds of Teams, Tens of Thousands of Athletes & Families are Driven to the Area for the 2011 Greater Cincinnati Sports Corporation's Summer National Sports Events Line Up

CINCINNATI (May 27, 2011) – The Greater Cincinnati Sports Corporation summer schedule of national sporting events will bring 825 national teams of athletes and their families to Greater Cincinnati, representing more than 20,000 room nights at local suburban hotels resulting in approximately \$6 million in economic impact to the region.

“These national sporting events will have a substantial economic impact filling our suburbs with tens of thousands of families which will be felt by hotels, attractions, restaurants and retail,” said Leslie Spencer, Executive Director, Greater Cincinnati Sports Corporation.

“Greater Cincinnati and Northern Kentucky have established our region as a national destination for family-friendly sports events,” said Michael Moeddel, chairman of the board of the Greater Cincinnati Sports Corporation. “These national events indicated they selected our region over others because of our national reputation for delivering results, our broad array of attractions, and our geographically central affordable location. Everyone who lives and works in our region benefits from these events and the economic impact they produce.”

Triple Crown Baseball 21 Gun Salute, May 27-30, 45 teams from 5 states, Teal Town Ball Park

Memorial Day commemorates the men and women who died while in the military service for our country. The 21 Gun Salute baseball tournament honors all service men this holiday weekend with more than 45 teams from Indiana, Illinois, Ohio, Kentucky, Michigan and Pennsylvania. The proceeds from the Tournament go to Teal Town Ballpark with a donation made to the Memorial team.

For three years, this Event has honored the tradition of Memorial Weekend with parades, fly-overs and the actual 21 Gun Salute. The 2011 event will mark the first year that it will be played in the Great Lakes Series of Triple Crown Baseball, offering the opportunity for teams to earn berths to Triple Crown's Championship Events including the prestigious Triple Crown Summer & Fall Nationals and the Triple Crown World Series. On Saturday, May 28, Opening Ceremonies kick off including the Baseball Youth Road Trip FANFEST with Major League Baseball Players Association with one goal in mind- to have fun with as many kids as possible! This traveling Road Trip has five tours-EAST, WEST, SOUTH, MIDWEST, and COOPERSTOWN.

Aloha Tournaments Lax-N-Nati Lacrosse, June 18-19, Clear Creek Park

The Warrior Lax-N-Nati Lacrosse Tournament is a competitive lacrosse tournament for Boys Middle School and High School teams. There are U13, U15, High School A and High School B divisions. The tournament will be held at Clear Creek Park on June 18 & 19, 2011. Awards will be presented to the first and second place teams in each division. All college coaches from Division I, II and III schools will be invited to attend the tournament. This year's tournament will be one of the largest and most competitive middle school and high school tournaments in the Ohio area. Visit www.TikiTournaments.com for more information.

MORE

Greater Cincinnati Sports Corporation 9514 Kenwood Road Ste 3, Cincinnati, Ohio 45242 513.345.3054 Fax 513.322.0190
The Region's Sports Marketing Corporation Representing Greater Cincinnati and Northern Kentucky CVB's www.CincySports.org



Cincy Flames Baseball (12) Tournaments, June & July, 400 teams from 15 states, regional ball parks

The Cincy Flames Baseball Program is recognized as one of the premier youth baseball organizations in the country. Founded in 1994 by Jay Basil, it has consistently delivered on its Mission Statement: To instill the integrity of the game of baseball into each player while helping them understand the greatness of the game. To allow each player to learn the many life lessons associated with the game of baseball. To guide and enhance the development needed to advance to the college or professional level. To provide the best learning environment, the best competition, and the most fun the game of baseball has to offer to its participants.

The Flames Baseball Program consists of 11 teams ages 8U to 18U. The Cincy Flames baseball program has produced 84 college commitment and 6 players drafted since 2007. The Flames have been successful since 2002 growing national acclaim for their successful national tournaments. For the 2011 event line up, over 400 youth teams from 15 states will be competing in our region. Visit www.CincyBaseball.org for more information.

Premier Baseball 18U National College Showcase, 30+ teams from 14 states (invite only), July 12-17

Premier Baseball is an aggregation of 21 national baseball organizations that have been in business for many years and have achieved a high level of success on the field. Each organization has its own goal, playing the best baseball possible with a national recognized reputation for integrity, competitiveness, and poise.

GCSC in partnership with the University of Cincinnati and local area high schools hosted this event in 2008 and excited for their 2nd year return to the tri-state this summer. The 2011 event will be hosted by the local Cincy Flames Baseball organization at Northern Kentucky University and the following area high schools: Elder, St. Xavier, Lebanon, and Lakota East. Visit www.PremierBaseball.net for more information.

AAU Boys Basketball 10U (4th Grade) Division II Nationals, July 16-22, 50 teams from 15 states

The Amateur Athletic Union (AAU) is one of the largest, non-profit, volunteer, sports organizations in the United States. The Amateur Athletic Union was founded in 1888 to establish standards and uniformity in amateur sport. During its early years the AAU served as a leader in international sport representing the U.S. in the international sports federations. The AAU worked closely with the Olympic movement to prepare athletes for the Olympic Games. Since the Amateur Sports Act of 1978, the AAU has focused its efforts on providing sports programs for all participants of all ages beginning at the grass roots level. The philosophy of "Sports for All, Forever," is shared by nearly 500,000 participants and over 50,000 volunteers. The AAU is divided into 57 distinct Associations. These Associations annually sanction more than 34 sports programs and their national sport championships.

GCSC is proud to host this year in partnership with SW Ohio Basketball the AAU Division II 4th Grade Boys Basketball Nationals and next summer the AAU Division I 4th Grade Basketball Nationals. The event will kick off with opening ceremonies at CocoKey Water Park with the following venues: Landmark Christian Academy, Sharonville Recreation Center and Reading High School. Visit www.AAUBoysBasketball.org for more information.

MORE

Greater Cincinnati Sports Corporation 9514 Kenwood Road Ste 3, Cincinnati, Ohio 45242 513.345.3054 Fax 513.322.0190
The Region's Sports Marketing Corporation Representing Greater Cincinnati and Northern Kentucky CVB's www.CincySports.org



Triple Play Baseball 18U Nationals, 30+ teams from 8 states & provinces (invite only), July 21-24, University of Cincinnati, Thomas More and NKY high schools

It is the mission of Triple Play Tournaments to provide "A Better Baseball Experience for Quality Baseball Programs" throughout the Midwest and beyond. We strive to deliver on our pledge with superior customer service, holding our company to a higher standard, and continually improving the way we do business. Here at Triple Play Tournaments we believe we are only as good as the promises we keep.

The TPT 2011 host universities include an impressive lineup: University of Cincinnati, University of Notre Dame, University of Michigan, Valparaiso University, Indiana State University, Western Michigan University, Ball State University and the Ft Wayne Tin Caps Stadium. Visit www.TriplePlayTournaments.com for more information.

State Wars Inline Hockey Nationals, 270 teams from 28 states and provinces, August 3-14, the Sphere (formerly Sports Plus Entertainment Complex).

On August 3, 2011, the first hockey puck will drop for State Wars 7 National Championships at 8am. That will be the first of more than 750 incredible hockey games over twelve days on three rinks at the Sphere (formerly Sports Plus Entertainment Complex) in Evendale, Ohio. Over 2500 athletes and their families will be in attendance this summer representing 28 states and provinces. GCSC hosted this event in 2008 & 2009 and is very excited of their 3rd year return. Admission is free and games run from 6am-midnight most days with a full schedule released in July.

State Wars provides a competitive geographically structured national roller hockey event that gives selected participants a feeling of pride and honor to represent their home state. Governed by the United States Roller Hockey Commission (USRHC) and guided by experienced and motivated coaches, roller hockey players of the same birth year are given the opportunity to try out for their state team, which then compete at State Wars 7 for the United States Roller Hockey Championships. Visit www.StateWarsHockey.com for more information.

About GCSC

Greater Cincinnati Sports Corporation (GCSC), a 501(c) 3 non-profit organization, strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. We have a 22-year history of event management that brings pride, visibility and positive economic impact to this region. From World Championships and National Championships to community-based programs designed to benefit our youth, we are making a difference in the quality of life for Greater Cincinnati.

GCSC is funded in part by and represents the Cincinnati USA and Northern Kentucky Convention & Visitors Bureau's. For a full listing of GCSC supporters, partners or full calendar of events, visit www.CincySports.org.

###