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FOR IMMEDIATE RELEASE

Cincinnati USA Convention & Visitors Bureau and the Greater Cincinnati Sports Corp Efforts Bring Hundreds of Teams, Thousands of Athletes & Families and millions of dollars in economic impact for STATE WARS 7: THE UNITED STATES ROLLER HOCKEY CHAMPIONSHIPS!

CINCINNATI (February 8, 2011) – The Greater Cincinnati Sports Corp in partnership with the Cincinnati USA Convention & Visitors Bureau worked diligently to re-book State Wars In Line Hockey Nationals for the region. These championships will bring more than 250 national teams of athletes per year to Cincinnati USA from 28 states and provinces, representing more than 21,000 room nights at local hotels and resulting in approximately \$6,258,000 million in economic impact to the region.

On August 3, 2011, the first hockey puck will drop for State Wars 7 National Championships at 8am. That will be the first of more than 750 incredible hockey games over twelve days on three rinks at Sports Plus Entertainment Complex in Evendale. Admission is free and games run from 6am-midnight most days but a full schedule can be found closer to the event dates at www.statewarshockey.com.

“This national amateur sporting event will have a substantial economic impact on Northern Hamilton County and our suburbs, which will be felt by hotels, attractions, restaurants and retail. We delivered such a great event in 2008 & again in 2009, State Wars has chosen us as their national host city for three additional future years starting this summer,” said Dan Lincoln, President & CEO, Cincinnati USA Convention & Visitors Bureau.

“ We are thrilled to bring State Wars back to Cincinnati for a third year. Over 2500 athletes and their families will be in attendance this summer representing 28 states and provinces. In such a difficult economy, our large participation speaks volumes for choosing Cincinnati for our event return due to the geographic accessibility coupled with the family-friendly city atmosphere and the service provided by the Greater Cincinnati Sports Corporation as well as all of their partners,” said Tim McManus, President, State Wars.

State Wars provides a competitive geographically structured national roller hockey event that gives selected participants a feeling of pride and honor to represent their home state. Governed by the United States Roller Hockey Commission (USRHC) and guided by experienced and motivated coaches, roller hockey players of the same birth year are given the opportunity to try out for their state team, which then compete at State Wars 7 for the United States Roller Hockey Championships.

Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati & Northern Kentucky region as a premier sports destination. We have a 22-year history of event management that brings pride, visibility and positive economic impact to this region. From World Championships and National Championships to community-based programs designed to benefit our youth, we are making a difference in the quality of life for Greater Cincinnati. GCSC is funded in part by and represents the Cincinnati USA and Northern Kentucky Convention & Visitors Bureau's. For more information on GCSC or a full calendar, visit www.cincysports.org.

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The Region's Sports Marketing Corporation Representing Greater Cincinnati, Northern Kentucky and Northern Cincinnati CVB's