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FOR IMMEDIATE RELEASE

## **Region Cup 5 Gymnastics and Winter Fest Challenge Bring Thousands of Athletes to Downtown for 7<sup>th</sup> Consecutive Year**

CINCINNATI (December 7, 2011) – For the 7th consecutive year, the Greater Cincinnati Sports Corporation is proud to partner with Gym-Nation Gymnastics & Varsity to host this unique event that draws approximately 2000 athletes and an additional 2500 spectators to the Duke Energy Center in Downtown Cincinnati December 10-11.

This year's event will feature cheerleading, dance, and women's gymnastics. The Region 5 Cup, the cornerstone women's gymnastics event, will feature approximately 1000 athletes from the states of Illinois, Indiana, Kentucky, Ohio and Michigan. It will serve as a state qualifier for many of the gymnasts and will feature Levels 3-10.

The Varsity All Star event features cheer (UCA- Universal Cheer Association) and dance (UDA- Universal Dance Association) event, titled the Cincinnati Winter Fest Challenge, will also serve as a NASCC and NHSCC qualifier of high school and All Star squads.

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. We have a 23-year history of event management that brings pride, visibility and positive economic impact to this region. From World Championships and National Championships to community-based programs designed to benefit our youth, we are making a difference in the quality of life for Greater Cincinnati.

GCSC is funded in part by and represents Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information on GCSC or a full calendar, visit [www.cincysports.org](http://www.cincysports.org).

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