

GCSC 2011 Review



GREATER
CINCINNATI
SPORTS CORP

Community:

- The Greater Cincinnati Sports Corporation (GCSC) booked 39,565 new hotel room nights with an estimated economic impact of over \$11.8 million for the region.
- Since 2002, GCSC has been a top producing market for Cincinnati USA, booking over 224,225 total hotel room nights in the region for an estimated economic impact of more than \$66 million.
- GCSC attended the following tradeshows on behalf of our members:
 - 1) Olympic Sports Link
 - 2) NASC Symposium
 - 3) Teams Tradeshaw

Greater Cincinnati Sports Corporation (GCSC), a non-profit 501c (3) organization founded in 1987, has enriched our community through the acquisition of more than 250+ amateur and professional sporting events. GCSC represents the region in the sports marketplace through funding partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. Full member list, see page 3.

State Wars Hockey Nationals

From August 3-14 more than 750 inline hockey games were played on three rinks at The Sphere in Evendale. More than 2,500 athletes and their families from 28 states and provinces were in attendance representing over 7,100 total room nights driving \$2 million dollars in economic impact to the region. The event is scheduled to return to Cincinnati in August 2013 & 2015.

AAU Boys Basketball 10U Div II Nationals

GCSC in partnership with SW Ohio Basketball hosted the AAU Division II 4th Grade Boys Basketball Nationals and welcomed youth teams from 15 states from July 16-22.

The event kicked off with opening ceremonies at CoCo Key Water Park with games held at Landmark Christian Academy & Sharonville Recreation Center. The event will return to Cincinnati in July, 2012.



NCAA Women's Basketball 1st and 2nd Rounds

The 1st and 2nd Rounds of the NCAA Women's Division I Basketball tournament were hosted by Xavier University at the Cintas Center on March 20 and 22. More than 8,068 fans were in attendance. XU & Cincinnati were very proud their own Muskies competed in these rounds on their own home court.



January 2011

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JAMFEST Dance Super Nationals

Nearly 2,000 dancers and their families took over the Northern Kentucky Riverfront on February 18-20. JamFest Dance Super Nationals returned to the region for the 8th year in a row to host the largest all-star dance competition in the US. The event featured 175 all-star and school dance teams from around the country and attracted more than 4,000 spectators.

Triple Crown Baseball 21 Gun Salute

The 21 Gun Salute baseball tournament honored all service men and women this Memorial holiday weekend with more than 45 teams from Indiana, Illinois, Ohio, Kentucky, Michigan and Pennsylvania. For two years, this event has honored the tradition of Memorial Day Weekend with parades, fly-overs and the actual 21 Gun Salute. This year's event marked the first year it was played in the Great Lakes Series of Triple Crown Baseball.

Labor Day Football Classic

More than 35 youth teams attended the inaugural Labor Day Football Classic that took place September 3-5 at Winton Woods and Taft High Schools. The event is expected to return and grow annually.

CINCINNATI SPORTS PROFESSIONALS NETWORK AWARDS

The CSPN Awards Banquet was hosted at the Sharonville Convention Center with special guest speaker Bob Huggins and emcee Betsy Ross. The event included the following deserving sports business professionals and achievements:

Sports Executive Lifetime Achievement –Bob Ronckers, Running Spot; **Sports Executive** – Mike Bobinski, Xavier University Athletic Director; **Corporate Partner** – Bank of Kentucky; **Outstanding Sporting Event** –Western & Southern Tennis Masters; **Sports Media Personality** – Paul 'Doc' Daugherty, Enquirer; **Cincinnati Sports Story of the Year** –Cincinnati Reds 2010 Season **Scholarship Recipient** – Andy Heston, Northern Kentucky University; **Special Tributes**- Bruce Flory, Leadership of the Western and Southern Financial Group Masters and Women's Open; Minor League Hockey 2010 Champion Cyclones; NKU Men's Soccer Div. II National Champions; 50th anniversary of the UC Men's Basketball NCAA Div. I National Championship team.



Special Thanks to our 2011 Partners



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Cincinnati USA Convention & Visitors Bureau, City of Blue Ash, Deloitte & Touche LLP, Duke Energy Center, Frisch's Restaurants, Game Day Communications, Keating Muething & Klekamp, Kruyer & Associates, Marriott International, Northern Kentucky Convention & Visitors Bureau, Pep, Procter & Gamble, SBN Consulting, Skyline Chili, and Winegardner & Hammons.

GCSC Hospitality Members:

Cincinnati Marriott North, Cincinnati Marriott Northeast, Courtyard Marriott Covington, Courtyard Marriott Sharonville, Courtyard Marriott West Chester, Crowne Plaza Blue Ash, Crowne Plaza Cincinnati North, Doubletree Cincinnati, Drury Inn and Suites Sharonville, Embassy Suites Blue Ash, Fairfield Inn & Suites, Hampton Inn Blue Ash, Hannaford Suites, Hilton Cincinnati Netherland Plaza, Hilton Garden Inn Blue Ash, Holiday Inn I-275, Holiday Inn Cincinnati–Eastgate, Cincinnati Airport Marriott, Holiday Inn Cincinnati–Airport, Holiday Inn Cincinnati–Riverfront, Hyatt Place-Airport, Hyatt Place Blue Ash, Hyatt Regency Cincinnati, Marriott Kingsgate, Millennium Hotel Cincinnati, Residence Inn Marriott Blue Ash, Residence Inn Marriott Sharonville, SpringHill Suites Cincinnati Midtown, SpringHill Suites Marriott Mason, Townplace Suites Marriott Blue Ash, Townplace Suites Marriott Mason and Wingate Inn.



Upcoming GCSC 2012 Events

- Jan. 28-29 Live! Powered by JamFest Cheer Qualifier, Cintas Center
- Feb. 17-19 – JamFest Super Dance Nationals, NKY Convention Center
- March 15-19 – USA Fencing North American Cup Div II&III, Duke Energy Center
- March 19-21 – NCAA Division II Men's Basketball – Rounds 1 & 2, Bank of Kentucky
- May- CSPN (Cincy Sports Professional Network) 6th Annual Awards Banquet, Sharonville Convention Center
- May 9-13- USA Gymnastics Men's Junior Olympic Nationals, Duke Energy Center
- May 19- Tap n Run 4K, Covington & Newport , KY Riverfront
- May 25-27-Triple Crown Baseball 8U-14U Nationals, Teal Town Ball Park
- June-Aug - Cincy Flames Baseball Tournaments- various regional ballparks
- June 15-17 – Aloha Tournaments Lax-N-Nati Lacrosse, Clear Creek Park
- June 29-July 1-Nations Baseball Ohio Valley, Rivershore and Kenton Lakes
- July 8-13 AAU Boys Basketball 10U Div I Nationals, Sharonville Rec & Schools
- Aug. 2-5 – Pastime Baseball 15U World Series, UC & NKU
- Aug. 18 – Ohio Middle School Cross Country State, VOA Park
- Sept. 1-3 – Labor Day Football Classic, Winton Woods, Lakota E & W High Schools
- Nov. 9-11– All Star Cheer Challenge, Duke Energy Center
- Dec. 14-16- Region Cup 5 Gymnastics/UCA &UDA, Duke Energy Center

Website www.cincysports.org