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FOR IMMEDIATE RELEASE

## ***Cincy Sports Corp Announces 2010 Summer of Impact Events***

CINCINNATI (June 29, 2010) – The Greater Cincinnati Sports Corporation (GCSC) is excited to announce its summer events line up for 2010. The schedule of national sporting events will bring more than 575 national teams of athletes to Cincinnati USA, representing some 9,000 room nights at local hotels and resulting in approximately \$2.68 million in economic impact to the region.

“These national sporting events will have a substantial economic impact on the entire Cincinnati USA area, which will be felt by hotels, attractions, restaurants and retail. We look forward to our region doing an outstanding job hosting these athletes,” said Leslie Spencer, Executive Director, Greater Cincinnati Sports Corporation.

“The Greater Cincinnati Sports Corp. is doing an outstanding job going after and booking its share of the significant and growing multi-billion dollar sports travel market,” said Susan Noonan, chairwoman of the board of the Greater Cincinnati Sports Corporation.

### **Cincy Flames Baseball**

Cincy Flames Baseball, recognized as one of the premier youth baseball organizations in the country, will host 12 age division tournaments over 5 weekends during the months of June and July at various venues throughout the region. These tournaments will welcome over 5,000 athletes total from 17 states. College baseball coaches will be in attendance at a number of these tournaments to scout potential recruits. For more information and a full schedule, visit [www.cincyflames.org](http://www.cincyflames.org).

### **Adidas Women’s Basketball National Championships**

This Adidas Women’s Basketball National Championships will feature the nation’s top girls’ basketball teams. 100 teams will converge at the University of Cincinnati July 13-15 for this prestigious NCAA sanctioned competition. The event is during the NCAA live period and will attract approximately 200 women’s college basketball coaches to recruit. Visit [www.adidasgrassrootsqb.com](http://www.adidasgrassrootsqb.com) for more information and the tournament schedule.

### **Cincy Shoot Out**

The Cincy Shootout is a new event and will take place July 29-31 at MidWest Hoops in Erlanger, Kentucky. This event expects upwards of 75 boys basketball teams during the NCAA summer evaluation period. More than 100 college coaches are expected to attend. Visit [www.cincyshootout.com](http://www.cincyshootout.com) for more information and schedules.

### **MLB’s RBI East Regional Tournament**

The Reds Community Fund and KPMG will host the second consecutive RBI (Reviving Baseball in Inner Cities) East Conference Regional Championships from July 23-25. This tournament will take place at various Reds Community Fund Venues throughout the region with the championship games being played at Great American Ball Park and Northern Kentucky University for baseball and softball respectively. Visit [http://mlb.mlb.com/mlb/official\\_info/community/rbi.jsp](http://mlb.mlb.com/mlb/official_info/community/rbi.jsp) for more information.

About Greater Cincinnati Sports Corporation (GCSC)

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. GCSC has a 21-year history of hosting more than 220 events that brings pride, visibility and positive economic impact to the region. From World and National Championships to community-based programs, GCSC is making a difference in the quality of life for Cincinnati USA. GCSC, as the region's only non-profit sports tourism and event management organization, represents the Cincinnati USA hospitality community, P&G, and partners Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information and a calendar of events, please visit [www.cincysports.org](http://www.cincysports.org).

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