Bringing the World of Sports TO CINCINNATI for 25 years and over: 1989-2015

* Photos courtesy of The Cincinnati Enquirer
The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati region as a premier sports destination. GCSC has a 25-year history of hosting more than 350 events that brings pride, visibility and positive economic impact to the region representing the Cincinnati USA & Northern Kentucky hospitality community, and primary funding partner Cincinnati USA Convention & Visitors Bureau with under funding from the Northern Kentucky Convention & Visitors Bureau.

Impact OVER THE PAST DECADE:
350,000 total room nights  $104.3 million Economic Impact

A LOOK BACK at GCSC Events
Board of Governors Mission:
The Greater Cincinnati Sports Corporation Board of Governors is to engage business leaders who have an interest in sports and business to assist the Greater Cincinnati Sports Corporation in achieving greater economic impact for our region.

Membership Fees*: $500 per year.
*Membership dues will be used by the GCSC for necessary bid fees to pursue strategic sporting events to be hosted in the region.

Have fun while making a positive impact in your community!!!

GREATER CINCINNATI SPORTS CORP Board of Governors Appeal:
I/we want to help GCSC bid, secure and host more sporting events to support the Cincinnati USA Sporting Event Bid Fund in the total amount of $500.00.

Payment Information (payment can be made via mailing a check or by credit card at our website: CincySports.org)
Name: ____________________________ Organization: ____________________________ Phone: ____________________________
Address: ____________________________ Email: ____________________________

Mail Check to: Greater Cincinnati Sports Corporation, 700 W. Pete Rose Way, 5th floor, Cincinnati, Ohio 45203
Phone: 513.345.3054  www.CincySports.org
Overview: The Greater Cincinnati Sports Corporation (GCSC), founded in 1987 as a 501(c)3 organization, bids on sporting events to bring them to Greater Cincinnati area and to market the region as a premier sports destination athletes of all ages and ability.

In addition to identifying appropriate events on which to bid and developing bid packages, the GCSC manages awarded events, negotiates hotel room and transportation packages, secures corporate sponsorships, schedules facility usage, coordinates hospitality events and executes event media and community relations plans.

Primary Goal: Bring sporting events that have a positive economic impact to the region.

Economic Impact: Bringing participants to the region by hosting sports events. Primary criteria for determining success: by the number of total room nights as measured by the standards set forth by the Cincinnati USA Convention & Visitor’s Bureau.

The GCSC’s efforts have far-reaching economic benefits by drawing large numbers of participants and spectators to the Greater Cincinnati region who spend millions of dollars on hotel rooms, in restaurants and at area attractions.

History: Since its founding, the GCSC has enriched our community through the acquisition of more than 350 amateur and professional sporting events and by maximizing the economic impact these events have had on the Greater Cincinnati region. In 2002, the GCSC merged with the Greater Cincinnati CVB. In 2006, a regional partnership was born to include operational funding by the Cincinnati USA CVB and Northern Kentucky CVB.

GCSC Success: The Cincinnati & Northern Kentucky Convention & Visitors Bureaus and the GCSC Board have kept the GCSC’s mission alive and remarkably effective. Despite limited budget & staffing that pale in comparison to other cities’ sports commissions throughout the country,

- GCSC has booked definite 305,000 total hotel room nights since 2003 for a total economic impact of approximately $104.3 million to the Cincinnati USA Region.
- GCSC sporting event bookings comprise annually a 16-32% share of Cincinnati USA Convention & Visitors Bureau room night goal and 20% share of Northern Kentucky Convention & Visitors Bureau room night goal.

Total Room Nights Booked by Year