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FOR IMMEDIATE RELEASE

## National Judges Cup Kicks off the Greater Cincinnati Sports Corp's 2010 Line Up of Events

COVINGTON (January 6, 2010) – The Greater Cincinnati Sports Corporation (GCSC) is proud to announce the Northern Kentucky Convention Center will host the 20<sup>th</sup> Annual National Judges Cup, January 8-10, 2010. This event will feature women's gymnastics Levels 2- Open.

The National Judges Cup is the only traveling annual invitational in the country, with the mission of supporting the judges of each state and providing them with the opportunity to see gymnasts from all over the country. As the only invitational that supports a four judge panel for all levels of competitions, it provides participants the opportunity to be judged by some of the most recognized and prestigious judges in the United States.

"Northern Kentucky Convention Center is a great location to host this prestigious youth national event for our hotels and restaurants but it also strengthens our region's character and ability to capture our fair share of the amateur sports market," said Leslie Spencer, Greater Cincinnati Sports Corp's Executive Director.

"We are pleased to host the National Judges Cup for 2010 and hope this opens us up to host future years. We know that these guests will enjoy themselves while they are in our area", said Tom Caradonio, President & CEO of the Northern Kentucky Convention & Visitors Bureau.

The event will bring more than 1200 athletes and their families to Northern Kentucky, representing over \$200,000 in economic impact to the riverfront. The National Judges Cup is open to the public. Admission is \$10 per person per day or \$20 for a three-day pass. For more event information and a full schedule, please visit [www.judgescup.com](http://www.judgescup.com).

"We're thrilled to team up with the Greater Cincinnati Sports Corporation to host this event. This provides young athletes the ability to compete in a premier event in addition to Northern Kentucky is located in Region 5 of the gymnastics world, which is one of the most competitive regions in the country", said Linda Barclay, USA Sports Productions.

*The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati & Northern Kentucky region as a premier sports destination. We have a 21-year history of event management that brings pride, visibility and positive economic impact to this region. From World Championships and National Championships to community-based programs designed to benefit our youth, we are making a difference in the quality of life for Greater Cincinnati. GCSC is funded in part by and represents P&G and the Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information on GCSC or a full calendar, visit [www.cincysports.org](http://www.cincysports.org).*

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