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FOR IMMEDIATE RELEASE

JAMfest Dance Super Nationals to draw more than 4,000 people to Northern Kentucky

More than 2,000 dancers and their families will take over the NKY Riverfront on February 12-14, 2010. JAMfest Dance Super Nationals will return to the Cincinnati region for the 6th year in a row to host the largest all-star dance competition in the World! This event is devoted specifically to dancers, and the weekend will boast more than 525 athletic performances. The event will be held at the Northern Kentucky Convention Center, and will last from approximately 8 am – 9 pm Saturday and Sunday.

Admission is FREE to the public and there will be plenty for the entire family including Jammyland Inflatable Zone, a performance hall and an awards hall to announce final placements. Mike Peele, world renowned choreographer from Atlanta, GA will be onsite teaching FREE Master Classes to the dancers who are participating in Dance Super Nationals. He has worked with artists such as Ciara, Destiny's Child and Ludacris and he was a dancer in the movie "Step Up 3D!"

This event will feature 200 all-star and school dance teams from over 12 U.S. States and Mexico including Kentucky, Ohio, Indiana, Illinois, Michigan, Pennsylvania, Tennessee and Wisconsin. JAMfest Dance Super Nationals will attract over 2,000 dancers and more than 4,000 spectators.

Teams will compete for National Championships in their respective divisions and for overall Grand Champion awards. Each team will compete once on Saturday and once on Sunday for the honor to be a National Champion. Routines will be scored and critiqued by a panel of respected national judges in the dance industry. All awards will be given out on Sunday. National Champions will receive a national champion trophy and banner, as well as individual backpacks. All participants will receive a gift!

JAMfest Dance Super Nationals is produced by JAMfest, located in Louisville, KY. JAMfest has been producing and directing events for 15 years and currently has 70 events all over the country. JAMfest is part of The JAM Brands, a company that offers all products and services related to cheerleading and dance. The JAM Brands will produce 165 events from September 2009 – May 2010.

"Northern Kentucky Convention Center is a great location to host this prestigious youth national sporting event for our hotels and restaurants and also strengthens our region's ability to capture our fair share of the amateur sports market," said Leslie Spencer, Greater Cincinnati Sports Corp's Executive Director.

"We are pleased to host the JAMfest Super Dance Nationals for the next three years. We know that these guests will enjoy themselves while they are in our area", said Tom Caradonio, President & CEO of the Northern Kentucky Convention & Visitors Bureau.

"We're thrilled to team up with the Greater Cincinnati Sports Corporation to host this event. This provides young athletes the ability to compete in a premier event in a premier easily accessible region", said Kelley Roberts, The JAM Brands.

The Greater Cincinnati Sports Corporation (GCSC) strives to enrich the community through the acquisition of amateur and professional sporting events, by maximizing economic impact and promoting the Greater Cincinnati & Northern Kentucky region as a premier sports destination. We have a 21-year history of event management that brings pride, visibility and positive economic impact to this region. From World Championships and National Championships to community-based programs designed to benefit our youth, we are making a difference in the quality of life for Greater Cincinnati. GCSC is funded in part by and represents P&G and the Cincinnati USA and Northern Kentucky Convention & Visitors Bureaus. For more information on GCSC or a full calendar, visit www.cincysports.org.

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